



ANNUAL REPORT 2020

Windsor Cancer Centre Foundation

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To view our audited financial statements, visit windsorcancerfoundation.org/about/whoweare

MESSAGE FROM THE EXECUTIVE DIRECTOR AND THE BOARD CHAIR

When the year 2020 started, the Windsor Cancer Centre Foundation team was looking forward to another exciting year of third-party fundraising events, hosting our annual Lock Out Cancer Ceremony, seeing friendly competition rise through Grow On Windsor, and most importantly, helping our patients at the Windsor Regional Cancer Centre.

In March, our world came to a stop as the World Health Organization announced a worldwide pandemic. Initially, we were not sure what this would mean for the Windsor Cancer Centre Foundation; however, it was in that moment that we realized - cancer does not stop for a worldwide pandemic and with that, we decided we would not stop either.

We were humbled to see that the Windsor-Essex community was not stopping either. Thanks to our incredible community, you helped us raise over \$1.3 million during what we thought may be our most difficult year yet.

Your support provided a guarantee that we could continue to provide funding for essential equipment for the Windsor Regional Cancer Program, local cancer research, and vital patient programs. Your donations truly made a difference.

We look forward to 2021 and seeing what our community can accomplish. Together, we can make a difference.



Houida Kassem
Executive Director



Stephen Roberts
Board Chair

Your dollars stay local. Your dollars make a difference!

BOARD OF DIRECTORS

Stephen Roberts, Chair
 Sean White, Vice Chair
 Sandra Bohn, Secretary
 Michael Naccarato, Treasurer
 Cealia Gagnon, Director
 Kimberly King, Director
 James (Jim) Scott, Director
 Mia Tannous, Director
 Monica Staley Liang
 Dr. Sindu Kanjeekal
 Dr. Hakam Abu-Zahra

STAFF

Houda Kassem, Executive Director
 Brooke Spitse, Manager of Fundraising
 Monica Bunde, Communications Coordinator
 Lauren Garant, Office Administrator

SPONSORS

LISA & BRIAN SCHWAB

GROUND EFFECTS



SCOTT FAMILY FOUNDATION



HIGHLIGHTS FROM 2020



4,795

donations received



48

fundraising events held



3,960

generous donors

Here are a few of the many amazing fundraisers that occurred in 2020:



St. Clair Insurance Brokers
Annual Bonspiel
Raised \$13,670



Justin Fried's Bikeathon
Raised \$5,017



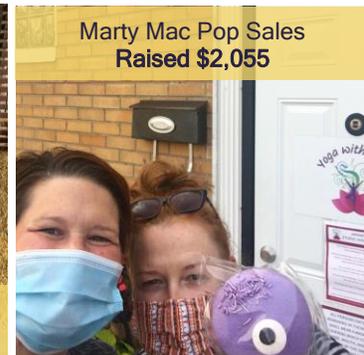
International Beer Day
Raised \$1,100



Joe Hogan Memorial Golf Fun Day
Raised \$47,500



Carve4Cancer
Raised \$11,780



Marty Mac Pop Sales
Raised \$2,055



Crews & Brews 20 for 20
Raised \$72,156



Stache 4 Cash
Raised \$75,500



Mangia for Men's Health
Raised \$7,734.35

LOCK OUT CANCER CAMPAIGN

Originating in 2018, Lock Out Cancer is an annual campaign of the Windsor Cancer Centre Foundation that fundraises for the women in our community. Through sponsorship and the sale of keepsake locks and jewelry, we support cancer awareness, research and treatment for women in our region throughout the month of May.

2020 Ambassadors:

Grace Ing, Tammy Meyer, Cealia Gagnon, Maria Bommarito, Freda Carter, Dr. Jennifer MacKinnon, Lucy Fanson



FUNDS RAISED IN 2020: \$109,420

With your support, the Windsor Cancer Centre Foundation was able to fund the purchase of:



IC Profiler: Used for monthly/annual quality assurance tasks on radiation treatment machines and x-ray beams. This will ensure patients have the best outcomes from radiation treatment

Multi-Head Microscope: This will be the first of its kind at the Windsor Regional Cancer Program. The device allows multiple Specialists to look at the same tissue section at the same time and will be used for discussions in diagnostic pathology, education and research in histology, pathology, and clinical pathology



Refrigerated Centrifuge: Aids the Clinical Trials Department in processing samples, which will create the opportunity for more clinical trials for our patients

GROW ON WINDSOR

Originating in 2014, Grow On Windsor is an annual campaign of the Windsor Cancer Centre Foundation that fundraises for the men in our community. Through sponsorship, pledge-based funding and fundraisers, we support cancer awareness, research and treatment for men in our region throughout the month of November.

2020 Ambassadors:

Stephen Savage, Stephen Roberts, Kyle Fanson, Troy Loop, Davide Savio, Darcy Haggith, Bill Ladouceur



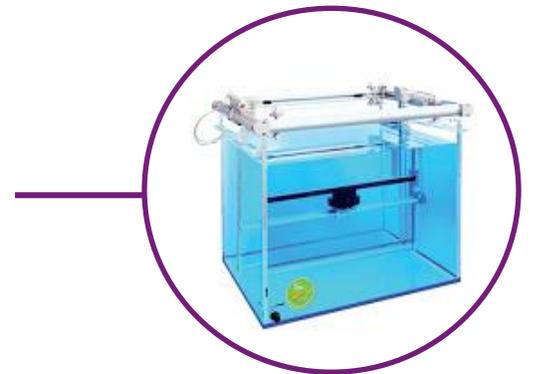
FUNDS RAISED IN 2020: \$342,050

With your support, the Windsor Cancer Centre Foundation was able to fund the purchase of:



microSTARii System: used for secondary verification of dose for quality control. It allows staff to measure dose to patient's critical organs or critical devices (such as a pacemaker) during radiation treatment delivery

Blue Phantom: measures several different characters of the radiation beam to ensure a safe and accurate delivery of treatment. The Blue Phantom that the WRCC currently possesses is over twelve years old while the typical lifetime of such equipment is about ten years

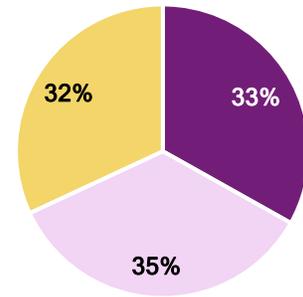


Patient Assistance Fund

131 PATIENTS PROVIDED WITH FINANCIAL ASSISTANCE

In 2020, over \$54,550 in financial assistance was provided to patients for:

- **Living related expenses:** clothing, groceries, rent/mortgage, utilities, etc.
- **Medical related expenses:** equipment, supplies, prescriptions, etc.
- **Transportation related expenses:** taxi vouchers, Wheels of Hope, etc.



- Living Related
- Medical Related
- Transportation Related

Seeds4Hope

The Windsor Cancer Centre Foundation provided \$130,000 in grants to the University of Windsor for the following four cancer research projects:

Investigating a novel Cyclin-tuberin mediated cell size checkpoint that protects against cancer

- Dr. Andrew Swan

Understanding Needs and Measuring Impact of Cancer Rehabilitation Services for Radiation Oncology Patients: A Pilot Project

- Laura D'Alimonte

Structure-based drug discovery targeting ubiquitin-specific protease 9X for cancer treatment

- Dr. Yufeng Tong

Design of probes specific for PSMA or NAALADaseL1 to identify early stage neuroendocrine-like prostate cancer

- Dr. John Trant

“Dr. Trant’s project aims to develop novel ways to detect a new emerging form of late stage, aggressive prostate cancer that currently goes undetected by PSMA-PET. It is very cutting edge and could change the face of treatment for prostate cancer.” - Dr. Michael Siu, Vice President of Research and Innovation, University of Windsor.