



ANNUAL REPORT 2021

Windsor Cancer Centre Foundation

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2220 Kildare Rd., Windsor ON

To view our audited financial statements, visit windsorcancerfoundation.org/about/whoweare

MESSAGE FROM THE EXECUTIVE DIRECTOR AND THE BOARD CHAIR

2021 was quite a year. While the world still grappled with the ongoing pandemic, our community got creative, thinking outside the box by hosting fundraisers that allowed for social distancing, virtual fun, all the while raising funds for the men and women in our region living with cancer.

Our community never wavered in their support, instead, pivoted their efforts and continued the important work that needed to be done. We are so grateful, and so inspired.

As we look ahead to 2022, we are hopeful for the year ahead. One of togetherness, and exciting changes for the Windsor Cancer Centre Foundation. We can't wait to share it with all of you!



Houida Kassem
Executive Director

Sean White
Board Chair

100% of donations stay local to support those living with cancer in our region.

BOARD OF DIRECTORS

Sean White, Chair
 James (Jim) Scott, Vice Chair
 Sandra Bohn, Secretary
 Desmond Griffiths, Treasurer
 Stephen Roberts, Past Chair
 Cealia Gagnon, Director
 Kimberly King, Director
 Mia Tannous, Director
 Monica Staley Liang, Director
 Dr. Sindu Kanjeekal
 Dr. Hakam Abu-Zahra,
 Jonathan Foster, ex-officio

STAFF

Houda Kassem, Executive Director
 Brooke Spitse, Manager of Fundraising (On maternity Leave)
 Jenny McGregor, Manager of Fundraising
 Bobbi Ross Burford, Finance and Human Resources Manager
 Brandy Coulsey, Marketing and Communications Manager
 Chantel Kuli, Office Administrator
 Lauren Garant, Administrative Assistant (On Maternity Leave)

SPONSORS

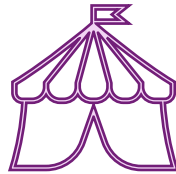


HIGHLIGHTS FROM 2021



4224

donations received



30

fundraising events held



\$1.08 Million

raised

Here are a few of the many amazing fundraisers that occurred in 2021:



Three cheers for kids!

Three Kids under the age of 15 raised a total of over \$15,000 this year!

Our youngest, (pictured on the left) was just 7 years old and raised \$3,800!



Six months of planning and over 53,000 light bulbs!

The annual efforts of Colton Williams for the annual William's Light Show which raised over \$13,000 in 2021 for the Windsor Cancer Centre Foundation in memory of his grandmother.



24 years and counting!

The 24th annual Joe Hogan Memorial Golf tournament raised over \$65,000! Proceeds support local post-secondary students who have been impacted by cancer

LOCK OUT CANCER CAMPAIGN



This year, over 30 local businesses donated a portion of their proceeds during **Lock Out Cancer**.





Seven amazing Ambassadors shared their cancer journeys, and the community showed their support by purchasing Lock Out Cancer padlocks and Swarovski® Crystal jewelry

FUNDS RAISED IN 2021: \$135,551

2021 Ambassadors:

Tawyna Jacob, Sadie Daher, Nishi Gaur, Jennifer Jones, Jacqueline Marchand, Cheryl Cullen, Chersky Chan

With your support, the Windsor Cancer Centre Foundation was able to fund:

- 
Breast Reconstruction Program: Allowing patients to continue receiving their breast reconstruction surgery in Windsor.
- 
Dignity Robes: Robes that are made by volunteers and gifted to patients, allowing them to stay partially covered during treatment. This is a way of providing comfort and control to the patient.
- 
Image Enhancement: Providing wigs to patients who may not have the financial means to purchase one.
- 
Robes for Radiation: A warm, waffle knit robe, that is provided to each patient in place of a hospital gown and can be worn while receiving radiation treatment.

GROW ON WINDSOR



Thanks to the generous donations from the community, and local businesses as well as our incredible ambassadors, our 7th annual Grow On Windsor Campaign was an incredible success!

FUNDS RAISED IN 2021: \$342,050

2021 Ambassadors:

Roger Beneteau, Dan Thomas, Fred Francis, Jim Fair, Jamie Matchett

With your support, the Windsor Cancer Centre Foundation was able to fund:

- 🌸 **ArcCheck:** An essential part of radiation treatment plan quality assurance to ensure treatment is given to the patient as planned.
- 🌸 **Five Infusion Pumps:** Assist with providing systemic treatment to patients.
- 🌸 **Seeds4Hope:** Start-up funding for locally based new and innovative cancer research.

\$33,830

The amount of money raised by our ambassadors through peer-to-peer fundraising!

41

Amazing teams raised funds for men living with cancer in our region

Seeds 4 Hope



Thanks to a generous donation from TD Bank Group of \$100,000, we were able to fund a start-up research initiative spearheaded by the Clinical Trials Navigator and Dr. Caroline Hamm of We-Spark Health Institute.

This project will revolutionize access to Clinical trials using Artificial Intelligence. With this investment, over 30 patients per week could be assessed for eligibility into clinical trials, compared to just four patients per week reviewed with current technology.

Patient Assistance Fund

"Just wanted to thank you for considering me for the Patient Assistance Fund. I was so excited to get my groceries. I know I get assistance as well with my prescriptions. Thank you for all you do, and to all those who donate. I haven't been able to work for 4-5 years, so I have no idea how I would have managed without the assistance I've been given."

-PAF recipient

Each year, the Patient Assistance Fund helps approximately 120 cancer patients with emergency financial support.

Thanks to your generous support, the Patient Assistance Fund is available annually to alleviate financial burdens for patients who require financial support

Financial Summary

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WINDSOR CANCER CENTRE FOUNDATION

STATEMENT OF REVENUE AND EXPENSES

YEAR ENDED APRIL 30, 2022

	Cancer Centre Foundation Fund	Endowment Fund	2022	2021
REVENUE				
Donations and fundraising, net (note 4)	\$ 1,084,398	\$ -	\$ 1,084,398	\$ 1,301,761
Investment income (note 8)	47,919	28,620	76,539	825,361
Miscellaneous	-	-	-	10,000
	<u>1,132,317</u>	<u>28,620</u>	<u>1,160,937</u>	<u>2,137,122</u>
EXPENSES				
Advertising	11,770	-	11,770	14,497
Amortization	8,463	-	8,463	6,532
Computer support and equipment	55,721	-	55,721	101,661
Donor recognition	1,737	-	1,737	758
Interest and bank charges	16,660	-	16,660	18,616
Office and sundry	25,487	-	25,487	32,562
Professional services	27,839	-	27,839	27,679
Printing	13,107	-	13,107	23,793
Salaries and benefits	312,970	-	312,970	234,479
	<u>473,754</u>	<u>-</u>	<u>473,754</u>	<u>460,577</u>
REVENUE OVER EXPENSES BEFORE DONATIONS AND PROJECTS	<u>658,563</u>	<u>28,620</u>	<u>687,183</u>	<u>1,676,545</u>
DONATIONS AND PROJECTS				
Seeds4Hope programs	100,000	-	100,000	130,000
Patient assistance	83,985	-	83,985	55,533
Cancer Centre programs	39,366	-	39,366	43,667
Sherron Hogan scholarships	25,000	-	25,000	25,000
Jason Thomas memorial scholarship	-	-	-	1,000
Windsor Regional Hospital donations	965,421	-	965,421	1,498,151
	<u>1,213,772</u>	<u>-</u>	<u>1,213,772</u>	<u>1,753,351</u>
REVENUE OVER (UNDER) EXPENSES	<u>\$ (555,209)</u>	<u>\$ 28,620</u>	<u>\$ (526,589)</u>	<u>\$ (76,806)</u>