# SHOW US MOW BRAVE

### **Support Loved Ones In Our Community Bravely Facing Cancer**

The Windsor Cancer Centre Foundation is looking for local business to participate in Show Us *Your* Brave, raising funds for vital services, equipment, and initiatives that support world class cancer care close to home. Here are four ways you can get involved in this powerful new campaign.

#### Featured Item

Encourage
customers to try
something new!
Feature a product or
menu item, or
encourage our
community to try a
new class or your
new service.

## Host An Event

On June 22nd, host a
Brave Day Event!
Raise funds and
increase customer
traffic with a Dunk
Tank, Lip Sync
Contest, Eating
Contest or Open Mic
Night!

#### Brave Day Nomination

Choose someone on your team to participate in rappelling on Brave Day! Encourage customers donate in support of your nominated employee!

# Collect Donations

Proceeds from a specific timeframe will support Show Us *Your* Brave. You can also solicit donations with QR codes, donation boxes, and 'top-up' tactics.

Your fundraising efforts will be shared on the Windsor Cancer Centre Foundation's website and social media. Our donor base see your commitment to supporting local cancer care, and will be encouraged to support your business.

To participate, contact our fundraising team:

**519-254-5577 xt 58192** or email

fundraiser@windsorcancerfoundation.org





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